## Direct Mail Leads Email Leads Get 'em while they're HOT...all 100% Money-Making Opportunity Seekers, just waiting to see your offers. Fresh, eager prospects, perfect for MLM and all types of business opportunity offers! EMAIL ADDRESSES DIRECT MAIL NAMES **LIST #1: Biz-Opp Seekers** - <u>email address only.</u> Veri-fied non opt-in leads who have recently replied to a business opportunity offer by email. These are people who have recently requested to be sent informa- 2,000 email addresses - \$30 Sale : \$24 2,000 email addresses - \$50 Sale : \$40 5,000 email addresses - \$120 Sale : \$90 10,000 email addresses - \$120 Sale : \$90 tion on a money-making business opportunity by postal mail. They are excellent prospects for all types of income opportunity offers. Your offer could be just what they're looking for! 5,000 email addresses - \$120 Sale : \$96 10,000 email addresses - \$120 Sale : \$10 10,000 email addresses - \$180 Sale : \$144 50,000 email addresses - \$700 Sale : \$560 PLEASE SELECT ONE: 200 names & addresses - \$40 Sale : \$32 500 names & addresses - \$70 Sale : \$56 100,000 email addresses - \$1200 Sale : \$960 Sale : \$56 1,000 names & addresses - \$100 Sale : \$80 LIST #2: Opt-in Biz-Opp Seekers - <u>email address plus</u> <u>first & last name</u>. These people have recently asked to receive biz-opp offers via email. 2,000 names & addresses - \$170 Sale : \$136

1,000 emails + first & last name - \$50 Sale: \$40
2,000 emails + first & last name - \$85 Sale: \$68
5,000 emails + first & last name - \$185 Sale: \$148
10,000 emails + first & last name - \$315 Sale: \$252
25,000 emails + first & last name - \$625 Sale: \$500

LIST #3: Opt-in Biz-Opp Seekers - <u>email plus full</u> <u>name & address</u>. These people have recently asked to re-ceive biz-opp offers via email.

1,000 emails + full name + addr. - \$75 Sale: \$60 2,000 emails + full name + addr. - \$125 Sale: \$1005,000 emails + full name + addr. - \$250 Sale: \$20010,000 emails + full name + addr. - \$400 Sale: \$320 25,000 emails + full name + addr. - \$800 Sale: \$640

## PLEASE SELECT ONE:

Delivered by email (standard text file - one record per line) \*Please include your email address below if you want email delivery. On CD - (standard text file - one record per line).



\*\*On lists #2 & #3 the fields are comma separated.

## VALUABLE FREE BONUSES:

### (Included FREE with ALL email lead orders)

**O** A copy of our complete electronic Guide to Email Marketing - If you are new to email marketing this guide will give you an excellent understanding of the whole process. Tips, tricks, what to look for and what to look out for! This is a must read for anyone about to unleash the power of email marketing!

**2** A fully functional and registered copy of Check Printer software which allows you to accept checks by fax, email or over the phone. Print checks on your computer printer and deposit in your bank account just like a regular check.

#### cheerfully mail you your refund! All orders include extra leads! Name Address \_ State \_\_\_\_ Zip\_ Paying by: Citv \_ Check Email address Money Order Charge Card Customers, PLEASE PRINT CLEARLY: Cash V/SA° Credit or Debit Card Security code (last 3 numbers on back of card, 4 for Amex) \_ Fax your charge Card number \_ card order to: Expiration date \_\_\_\_\_ Order Total \$ \_\_\_ 954-344-8685

Please Mail your order to: Wilsonlists, PO Box 26418, Tamarac, FL 33320

To order online please visit our website at www.wilsonlists.com/655B

ADDITIONAL FREE BONUSES: (with any order of 5,000 or more email leads)

**③** Your own fully functional copy of Express Mail Server software - Turns your personal computer into Server software - turns your personal computer into a bulk email server and completely by-passes your ISP's mail server. Delivers your emails directly from your computer into the mailbox of the recipient. Verifies every email address before sending. This industrial strength program can send out more than 10,000 emails per hour and has many powerful fea-tures. Circulate the sector of the sector of the features. tures. Simply import your email names into the program, create your message with the built-in text editor and start sending! This software has everything you need to launch a stress-free bulk email marketing campaign - and it's yours FREE!

**4** Your own full-featured copy of List Manager software. This powerful and very easy to use program will enable you to eliminate duplicates, clean, edit and manipulate your own email lists.

\*\*All software provided is 32bit windows compatible



We are currently offering a 20% discount, so now you can try our leads at the lowest possible prices and see for yourself what a difference the right list can make to your success!

PLEASE SELECT ONE:

PLEASE SELECT ONE:

Shipping

is Free

Pressure-sensitive

(peel-n-stick) labels.

separated text file).

On CD - (standard comma-

Delivered by email - (standard

comma seperated text file).

\*Please include your email address

below if you want email delivery.

Random zip-codes. Zip-code sorted (1,000 name minimum order for zip-sorted).

Succesfull mailers agree...the single most important element of a profitable

direct-mail campaign is a fresh, responsive mailing list...You must have a good offer of course, but the list you use could make or break you. Every name on this list is a qualified opportunity seeker. Each person has shown a strong desire to pursue money-making opportunities and many of them have spent their hard-earned money on programs, products and them have spent their hard-earned money on programs, products and services which they believe will make them more financially secure...these are ideal prospects for any offers which can show them how to make more money. First class shipping is included in our prices. List brokers offer names such as these for as much as \$150 per 1,000 names with a 5,000 name minimum order. Our leads are reasonably priced and you can order as few as 200 for a test mailing before risking a bigger investment.

5,000 names & addresses - \$350 Sale : \$280 10,000 names & addresses - \$650 Sale : \$520 20,000 names & addresses - \$1400 Sale : \$880  $\boxed{30,000}$  names & addresses - \$1500 Sale : \$1200

# BEST IN THE BUSINESS, IRON-CLAD 100% DELIVERY GUARANTEE:

We guarantee that every direct-mail name we sell is deliverable. If you receive any undeliverables we will REFUND 75 CENTS for each of them, even if it's only one! This guarantee is in effect for 60 days from the date your order is shipped. Just return the entire front panel of each undeliverable piece to us, along with the original label, computer disk or file and we will promptly and