

# Direct Mail Leads 20% OFF SALE! Email Leads

Get 'em while they're HOT...all **100% Money-Making Opportunity Seekers**, just waiting to see your offers. Fresh, eager prospects, perfect for MLM and all types of business opportunity offers!

## DIRECT MAIL NAMES

These are people who have recently requested to be sent information on a money-making business opportunity by postal mail. They are excellent prospects for all types of income opportunity offers. Your offer could be just what they're looking for!

### PLEASE SELECT ONE:

- ☐ 200 names & addresses - ~~\$40~~ Sale : \$32
- ☐ 500 names & addresses - ~~\$70~~ Sale : \$56
- ☐ 1,000 names & addresses - ~~\$100~~ Sale : \$80
- ☐ 2,000 names & addresses - ~~\$170~~ Sale : \$136
- ☐ 5,000 names & addresses - ~~\$350~~ Sale : \$280
- ☐ 10,000 names & addresses - ~~\$650~~ Sale : \$520
- ☐ 20,000 names & addresses - ~~\$1100~~ Sale : \$880
- ☐ 30,000 names & addresses - ~~\$1500~~ Sale : \$1200

### PLEASE SELECT ONE:

- ☐ Pressure-sensitive (peel-n-stick) labels.
  - ☐ On CD - (standard comma-separated text file).
  - ☐ Delivered by email - (standard comma separated text file).
- \*Please include your email address below if you want email delivery.

### PLEASE SELECT ONE:

- ☐ Random zip-codes.
- ☐ Zip-code sorted (1,000 name minimum order for zip-sorted).

**Shipping is Free!**

## SALE - 20% OFF!

We are currently offering a 20% discount, so now you can try our leads at the lowest possible prices and see for yourself what a difference the right list can make to your success!

Successful mailers agree...the single most important element of a profitable direct-mail campaign is a fresh, responsive mailing list...You must have a good offer of course, but the list you use could make or break you. Every name on this list is a qualified opportunity seeker. Each person has shown a strong desire to pursue money-making opportunities and many of them have spent their hard-earned money on programs, products and services which they believe will make them more financially secure...these are ideal prospects for any offers which can show them how to make more money. First class shipping is included in our prices. List brokers offer names such as these for as much as \$150 per 1,000 names with a 5,000 name minimum order. Our leads are reasonably priced and you can order as few as 200 for a test mailing before risking a bigger investment.

### ➤ BEST IN THE BUSINESS, IRON-CLAD 100% DELIVERY GUARANTEE:

We guarantee that every direct-mail name we sell is deliverable. If you receive any undeliverables we will REFUND 75 CENTS for each of them, even if it's only one! This guarantee is in effect for 60 days from the date your order is shipped. Just return the entire front panel of each undeliverable piece to us, along with the original label, computer disk or file and we will promptly and cheerfully mail you your refund!

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email address \_\_\_\_\_



Charge Card Customers, PLEASE PRINT CLEARLY:

Security code (last 3 numbers on back of card, 4 for Amex) \_\_\_\_\_

Card number \_\_\_\_\_

Expiration date \_\_\_\_\_ Order Total \$ \_\_\_\_\_

All orders include extra leads!

Paying by:

- ☐ Check
- ☐ Money Order
- ☐ Cash
- ☐ Credit or Debit Card

Fax your charge card order to:  
954-344-8685

Please Mail your order to: **Wilsonlists, PO Box 26418, Tamarac, FL 33320**

To order online please visit our website at **www.wilsonlists.com/101A**

## EMAIL ADDRESSES

**LIST #1: Biz-Opp Seekers** - email address only. Verified non opt-in leads who have recently replied to a business opportunity offer by email.

- ☐ 1,000 email addresses - ~~\$30~~ Sale : \$24
- ☐ 2,000 email addresses - ~~\$50~~ Sale : \$40
- ☐ 5,000 email addresses - ~~\$120~~ Sale : \$96
- ☐ 10,000 email addresses - ~~\$180~~ Sale : \$144
- ☐ 50,000 email addresses - ~~\$700~~ Sale : \$560
- ☐ 100,000 email addresses - ~~\$1200~~ Sale : \$960

**LIST #2: Opt-in Biz-Opp Seekers** - email address plus first & last name. These people have recently asked to receive biz-opp offers via email.

- ☐ 1,000 emails + first & last name - ~~\$50~~ Sale: \$40
- ☐ 2,000 emails + first & last name - ~~\$85~~ Sale: \$68
- ☐ 5,000 emails + first & last name - ~~\$185~~ Sale: \$148
- ☐ 10,000 emails + first & last name - ~~\$315~~ Sale: \$252
- ☐ 25,000 emails + first & last name - ~~\$625~~ Sale: \$500

**LIST #3: Opt-in Biz-Opp Seekers** - email plus full name & address. These people have recently asked to receive biz-opp offers via email.

- ☐ 1,000 emails + full name + addr. - ~~\$75~~ Sale: \$60
- ☐ 2,000 emails + full name + addr. - ~~\$125~~ Sale: \$100
- ☐ 5,000 emails + full name + addr. - ~~\$250~~ Sale: \$200
- ☐ 10,000 emails + full name + addr. - ~~\$400~~ Sale: \$320
- ☐ 25,000 emails + full name + addr. - ~~\$800~~ Sale: \$640

### PLEASE SELECT ONE:

- ☐ Delivered by email (standard text file - one record per line)
- \*Please include your email address below if you want email delivery.
- ☐ On CD - (standard text file - one record per line).

\*\*On lists #2 & #3 the fields are comma separated.

**Shipping is Free!**

### ➤ VALUABLE FREE BONUSES:

(Included FREE with ALL email lead orders)

① A copy of our complete electronic Guide to Email Marketing - If you are new to email marketing this guide will give you an excellent understanding of the whole process. Tips, tricks, what to look for and what to look out for! This is a must read for anyone about to unleash the power of email marketing!

② A fully functional and registered copy of Check Printer software which allows you to accept checks by fax, email or over the phone. Print checks on your computer printer and deposit in your bank account just like a regular check.

### ➤ ADDITIONAL FREE BONUSES:

(with any order of 5,000 or more email leads)

③ Your own fully functional copy of Express Mail Server software - Turns your personal computer into a bulk email server and completely by-passes your ISP's mail server. Delivers your emails directly from your computer into the mailbox of the recipient. Verifies every email address before sending. This industrial strength program can send out more than 10,000 emails per hour and has many powerful features. Simply import your email names into the program, create your message with the built-in text editor and start sending! This software has everything you need to launch a stress-free bulk email marketing campaign - and it's yours FREE!

④ Your own full-featured copy of List Manager software. This powerful and very easy to use program will enable you to eliminate duplicates, clean, edit and manipulate your own email lists.

\*\*All software provided is 32bit windows compatible