#### Direct Mail Leads Email Leads Get 'em while they're HOT...all 100% Money-Making Opportunity Seekers, just waiting to see your offers. Fresh, eager prospects, perfect for MLM and all types of business opportunity offers! EMAIL ADDRESSES **DIRECT MAIL NAMES LIST #1: Biz-Opp Seekers** - <u>email address only.</u> Veri-fied non opt-in leads who have recently replied to a business opportunity offer by email. These are people who have recently requested to be sent informa- 2,000 email addresses - \$30 Sale : \$24 2,000 email addresses - \$50 Sale : \$40 5,000 email addresses - \$420 Sale · \$00 10.000 email addresses - \$420 Sale · \$00 tion on a money-making business opportunity by postal mail. They are excellent prospects for all types of income opportunity offers. Your offer could be just what they're looking for! 5,000 email addresses - \$120 Sale : \$96 10,000 email addresses - \$120 Sale : \$144 50,000 email addresses - \$700 Sale : \$560 PLEASE SELECT ONE: 200 names & addresses - \$40 Sale : \$32 100,000 email addresses - \$1200 Sale : \$960 500 names & addresses - \$70 Sale : \$56 1,000 names & addresses - \$100 Sale : \$80

SALE - 20% OFF!

We are currently offering

a 20% discount, so now

you can try our leads at

the lowest possible

prices and see for your-

self what a difference

the right list can make to your success!

2,000 names & addresses - \$170 Sale : \$136 5,000 names & addresses - \$350 Sale : \$280

- 10,000 names & addresses \$650 Sale : \$520
- 20,000 names & addresses \$1400 Sale : \$880
- $\boxed{30,000}$  names & addresses \$1500 Sale : \$1200

## PLEASE SELECT ONE:

Pressure-sensitive Shipping is Free

(peel-n-stick) labels. On CD - (standard commaseparated text file). Delivered by email - (standard comma seperated text file). \*Please include your email address below if you want email delivery.

### PLEASE SELECT ONE:

☐ Random zip-codes. ☐ Zip-code sorted (1,000 name minimum order for zip-sorted).

Succesfull mailers agree...the single most important element of a profitable direct-mail campaign is a fresh, responsive mailing list. You must have a good offer of course, but the list you use could make or break you.

Every name on this list is a qualified opportunity seeker. Each person has shown a strong desire to pursue money-making opportunities and many of them have spent their hard-earned money on programs, products and are ideal prospects for any offers which can show them how to make more money. First class shipping is included in our prices.

List brokers offer names such as these for as much as \$150 per 1,000 names with a 5,000 name minimum order. Our leads are reasonably priced and you can order as few as 200 for a test mailing before risking a bigger investment.

#### BEST IN THE BUSINESS, IRON-CLAD 100% DELIVERY GUARANTEE:

We guarantee that every direct-mail name we sell is deliverable. If you receive any undeliverables we will REFUND 75 CENTS for each of them, even if it's only one! This guarantee is in effect for 60 days from the date your order is shipped. Just return the entire front panel of each undeliverable piece to us, along with the original label, computer disk or file and we will promptly and cheerfully mail you your refund!

| Name  |                | All orders<br>include extra<br>leads!             | <ul> <li>Your own fully fur<br/>Server software - Turn<br/>a bulk email server of<br/>ISP's mail server. Del</li> </ul> |
|---|----------------|---|---|
| City<br>Email address   | State Zip      | Paying by:  | your computer into<br>Verifies every email<br>industrial strength pro<br>10,000 emails per hou                          |
| VISAT         Instrume         Instrume <t< td=""><td>Money Order</td><td>tures. Simply import y gram, create your mes</td></t<> |                | Money Order                                       | tures. Simply import y gram, create your mes  |
| Card number<br>Expiration date  | Order Total \$ | Fax your charge<br>card order to:<br>954-344-8685 | campaign - and it's ye<br>Your own full-fee<br>software. This powerfu   |

# Please Mail your order to: Wilsonlists, PO Box 26418, Tamarac, FL 33320

To order online please visit our website at www.wilsonlists.com/140A

LIST #2: Opt-in Biz-Opp Seekers - <u>email address plus</u> <u>first & last name</u>. These people have recently asked to receive biz-opp offers via email.

| $\Box$ 1,000 emails + first & last name - \$50 Sale: \$40       |
|---|
| $\boxed{2,000}$ emails + first & last name - \$85 Sale: \$68    |
| 5,000 emails + first & last name - \$185 Sale: \$148            |
| $\boxed{10,000}$ emails + first & last name - \$315 Sale: \$252 |
| $\boxed{25,000}$ emails + first & last name - \$625 Sale: \$500 |

LIST #3: Opt-in Biz-Opp Seekers - email plus full name & address. These people have recently asked to re-ceive biz-opp offers via email.

| $\Box$ 1,000 emails + full name + addr \$75 Sale: \$60           |   |
|--|---|
| $\boxed{2,000}$ emails +full name +addr \$125 Sale: \$100        |   |
| $\overline{1}$ 5,000 emails + full name + addr \$250 Sale: \$200 |   |
| $\boxed{10,000}$ emails + full name + addr \$400 Sale: \$32      | 0 |
| $\boxed{25,000}$ emails + full name + addr \$800 Sale: \$64      | 0 |

## PLEASE SELECT ONE:

Delivered by email (standard text file - one record per line) \*Please include your email address below if you want email delivery. On CD - (standard text file - one record per line).



\*\*On lists #2 & #3 the fields are comma separated.

## VALUABLE FREE BONUSES:

#### (Included FREE with ALL email lead orders)

**O** A copy of our complete electronic Guide to Email Marketing - If you are new to email marketing this guide will give you an excellent understanding of the whole process. Tips, tricks, what to look for and what to look out for! This is a must read for anyone about to unleash the power of email marketing!

**2** A fully functional and registered copy of Check Printer software which allows you to accept checks by fax, email or over the phone. Print checks on your computer printer and deposit in your bank account just like a regular check.

# ► ADDITIONAL FREE BONUSES:

(with any order of 5,000 or more email leads)

nctional copy of Express Mail ns your personal computer into and completely by-passes your livers your emails directly from the mailbox of the recipient. address before sending. This ogram can send out more than ur and has many powerful feayour email names into the prosage with the built-in text editor his software has everything you ress-free bulk email marketing ours FREE!

atured copy of List Manager software. This powerful and very easy to use program will enable you to eliminate duplicates, clean, edit and manipulate your own email lists.

\*\*All software provided is 32bit windows compatible